
Fact sheet
2022-2023

Welcome to Sasin

Bangkok, Thailand

Enjoy your time in one of
Asia's most livable city

Why Bangkok?

Sasin School of Management is located in the heart of Bangkok, Thailand: a modern, cosmopolitan metropolis with a rich history and culture. As the most visited city in the world, the logistics hub of ASEAN and one of the most dynamic cities in Southeast Asia, it is fun, exciting, vibrant and one of the most international and livable cities in the region.

Established in 1917, Chulalongkorn University is Thailand's oldest and most prestigious academic institution, located on a spacious campus in Bangkok's Central Business District.

Sasin occupies a prime position on that campus, combining a peaceful park-like setting with easy access to major office and shopping centers.

Bangkok's modern and efficient skytrain and metro systems are a 5-10 minute walk away - just a few minutes by the university's free electric shuttle service.



with over
750,000
expats

Competitive
COST OF LIVING 

Why Sasin?

Established through a partnership of



Thailand's first globally accredited business school

One of the few Southeast Asian business schools with the top two global accreditations



1st BSIS Impact School in Southeast Asia



World's Top

100

Asia's Top

10



Global MBA Rankings 2021 for Entrepreneurship & Alumni Outcomes and Class & Faculty Diversity

40+
global partners
in 19 countries

60%
of our courses
taught by visiting professors from top schools
in North America, Europe, and Asia.

5,000+
Alumni
unrivaled network across the region
and around the world

● Exchange Application

Nominated students must fill out the online Exchange Data Form sent by the Sasin Exchange Coordinator. Please note that all fees and rates shown are subject to change.

● Academic Dates

End-of-module dates might not include final exams /presentations and other closing activities, so students should be prepared to stay for an additional one to two days.

Module S&V	June 11 - July 27, 2022
Module 1	August 1 - September 3, 2022
Module 2	September 9 - October 8, 2022
Module 3	October 17 - November 19, 2022
Module 4	November 25 - December 24, 2022
Module 5 (intensive)	January 5 - 15, 2023
Module 6	January 20 - February 18, 2023
Module 7 (intensive)	February 24 - March 25, 2023
Module 8	March 30 - April 9, 2023
Module 9	April 20 - May 20, 2023
Module 10	May 26 - June 24, 2023
Module 11	June 28 - July 29, 2023

● Sample Courses

Data Science and Visualization for Business



Dr. Stefano Starita
Faculty, Management

Services and Hospitality Marketing



Dr. Kritika Kongsompong
Faculty, Marketing

Digital Transformation: Disruption, Transformation and New Business Models



Dr. Jeffrey Towson
Digital China/Asia Expert
Visiting Professor

Global Perspectives on Family Business & Entrepreneurship



Dr. Denise Kenyon-Rouvinex
Director, IMD Global
Family Business Center
Visiting Professor

Accounting for Decision Making



Dr. Mark Finn
Clinical Associate Professor of
Accounting and International Business
Kellogg School of Management
Visiting Professor

AI & Business



Dr. Pinnaree Tea-Makorn
Faculty, Management

Sample Course Schedule

Module	Date	Day-time class	Evening class	
Module 8	March 11 - April 9, 2022	Investment	Business Strategy	Consumption and Marketing
		Innovation & Design Thinking		Family Business: Managing Growth and Succession
Module 9	April 22 - May 21, 2022	The Age of Disruption: Impact on Business Environments	Digital Transformation: Disruption, Transformation and New Business Models	Data Science and Visualization for Business
		Comparative Business Environment		Brand Management
				New Venture Fundings

Academic Policies

Class Attendance

Sasin's attendance rules follow Chulalongkorn University's policies that students must maintain a minimum of 80% attendance in order to complete a course.

Please note: class schedules may change.

Course Registration

Registration takes place a few weeks before the module starts. You can add or drop courses during the add/drop period. Withdrawal from a course can be done before the withdrawal deadline.

Please note: textbook/course materials are non-refundable.

Course Load

Exchange students are expected to take two courses per module. Intensive modules consist of one course.

Elective Courses

For all academic policies, please refer to the Sasin MBA Handbook.



Estimated Expenses

Typical expenses for a one-month period in Bangkok:

Expense	Price (Baht)
Housing at CU-iHouse	14,000
Utilities-electricity, telephone, etc. (approximately)	900
Meals (three times a day)	10,000
Course materials and academic expenses	2,000
Personal spending money	10,000
Total	36,900

Note: Your total expenses will depend on your individual preferences and lifestyle.



● Visa Information

After you're accepted into the Sasin program, please contact the Sasin Exchange Coordinator to arrange for an official acceptance letter from Sasin. You will need to submit that letter to your nearest Thai Embassy or consulate to obtain your visa. You can apply for a single or multiple entry "education" (ED), non-immigrant visa, valid for at least 3 months. If you plan to travel in the region during your time at Sasin, we recommend you apply for a multiple entry education visa. (Otherwise, you will need to obtain a separate "re-entry permit" before traveling outside Thailand.)

****** Due to the COVID-19 situation, please check with your Thai Embassy/Consulate for current entry procedures. ****

Re-Entry Permits

If you plan to travel outside Thailand for a short period and you have single entry education visa, you must apply for a "re-entry permit" at the Immigration Bureau or at the airport before leaving the country. You can request a single entry or multiple entries.

Requirements:

- 1,900 Baht for single re-entry;
- 3,800 Baht for multiple re-entry;
- TM 8 application form
- Your passport
- Your photograph (4 x 6 cm)

Sasin Experience can give you more information or go to <https://www.immigration.go.th>

***Note: Fees are subject to change.**

● Health Insurance (Required)

We require all exchange students to have international health insurance to cover accidents and health/medical issues during their time at Sasin. This includes insurance to cover COVID-19 medical expenses and care while receiving treatment in Thailand. You may optionally purchase additional Thai insurance (accident only) through Sasin while you are here. The estimated cost* is:

- One module = approximately 2,400 Baht
- Two modules = approximately 4,900 Baht

● COVID-19 Situation

Please check with your local Thai Embassy/Consulate for current entry procedures. Any required quarantine on entering Thailand will be at your own expense.

For more information, <https://tp.consular.go.th>

● At Sasin



Your first day

Sasin welcomes full-vaccinated visitors only. For your convenience, we ask that you **share your vaccination status with us in advance.**

When you arrive at Sasin, **please call +66 (0)2 218-3862**, or ask for the Sasin Experience team at reception. You will receive your Sasin Student ID and an introduction to Sasin, including a facility tour. Please also bring a photocopy of your passport and visa pages, and be sure to provide us with your local address and contact number (mobile/cell phone) in Bangkok.

Welcome to Thailand

During your time at Sasin, the Sasin Experience team will welcome you with an optional half-day trip to some of Bangkok's historic and cultural attractions - the Royal Grand Palace Complex (Wat Phra Kaew), Wat Po, or Wat Arun etc.

Please note that this will depend on the COVID-19 situation.



● Accommodation

On-Campus Housing



Sasa International House, closest to Sasin is located within a three-minute walk. Rates are 28,800 baht/month (includes room cleaning service but excludes breakfast & electricity). Please inform Sasin Experience if you would like to book a room here.



CU iHouse - Chulalongkorn University, is a short walk from Sasin, just off-campus. Daily rental rate is 700 baht/room/night, and the monthly rate is 14,000 baht/month (twin room with two beds). Upon check in, you must pay the 1-month rental fee and 1-month room deposit for a total of 28,000 baht. Your 1-month deposit will be returned to you after checkout (provided you have stayed to term and there is no damage to the room).

Note: If the length of your stay changes, you will have to inform CU-iHouse 1-month in order to process the return of your deposit.

Off-Campus Housing

There are also serviced apartments in the area that are a 20-minute walk or a short taxi ride from Sasin. For more information, contact sasinexperience@sasin.edu for suggestions.

Note: Any legal matters or disagreements with your off-campus housing owners are your own responsibility.

Additional details for on-campus living:
www.chula.ac.th/en/prospective-student/accommodation

Sasin Facilities

Toemsakdi Krishnamra Hall



Toemsakdi Krishnamra Hall, the focal point of Sasin's newly-renovated space, is used for talks, workshops, and other events, reflecting Professor Toemsakdi's legacy of blending influential people and important ideas.

Sasa Commons

The ultimate social space where members of the Sasin community and guests can eat, hangout, or have a casual meeting.



Workshops & Meeting Rooms

A perfect space for collaboration and lifelong learning!



Café DoiTung



Health Services



Students can access the Chulalongkorn Health Center (on campus) or Sasin Experience on the 6th floor for over-the-counter medicines (such as Tylenol, Actifed, etc.).

Partnered with Chulalongkorn University

Recreational Facilities

The Chulalongkorn University Recreational Center is only a five-minute walk from the school and is free for exchange students to use. There are also a number of commercial fitness centers near campus.

Partnered with Chulalongkorn University



Getting Around Bangkok

Bangkok public transport is a cheaper and more exciting option, giving you much more local traveling experience. You can find various means of transportation in Bangkok-city trains (metro, skytrains), buses, canal boats, and river ferries.



Cater To Your Shopping Needs With 5 Best Bangkok Shopping Malls

<https://tourismthailand.sg/cater-to-your-shopping-needs-with-5-best-bangkok-shopping-malls/>



A Guide to Using Bangkok's BTS Skytrain

<https://theculturetrip.com/asia/thailand/articles/a-guide-to-using-the-bts-skytrain-in-bangkok/>



Top Destinations Near Bangkok for Your One Day Trip

<https://tourismthailand.sg/top-destinations-near-bangkok-for-your-one-day-trip/>



The Adventure through Bangkok's Chinatown

<https://tourismthailand.sg/the-adventure-through-bangkoks-chinatown/>



Contact Information

Sasin Experience

Email : sasinexperience@sasin.edu

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Lisa Leatphaibool

Assistant Director
Sasin Experience



Siratas Keshagupta (Gao)

Student Services Lead
Sasin Experience

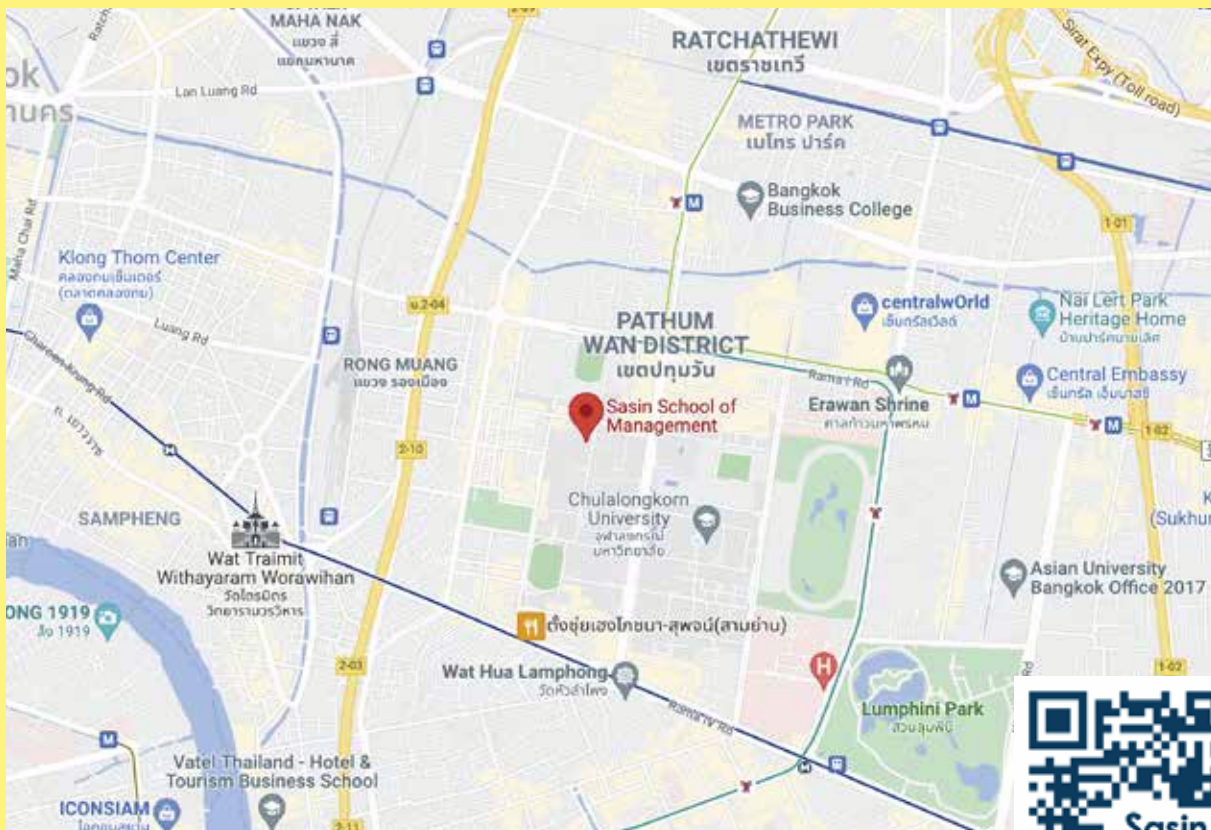
Sasin Experience

Registrar | Student Services | Alumni Engagement



Sasa Patasala Building (6th Floor), Pathumwan, Bangkok Thailand 10330

Campus Location



Sasa Patasala Building

Soi Chula 12, Phayathai Road

Bangkok 10330, Thailand



For more information: www.sasin.edu