





(Updated on September, 2019)

## **Korea University Business School**

## **Fact Sheet for Student Exchange Program**



Contact		
	International Office	
Korea University Business School		
Mailing Address	A304, Korea University Business School Main Building	
	145 Anam-ro, Seongbuk-gu, Seoul, Korea	
	02841	
Telephone & Fax	Tel: +82-2-3290-5362 Fax: +82-2-3290-5368	

Websites	
Korea University korea.ac.kr	
Korea University Business School	biz.korea.ac.kr/en

KUBS International Office			
Inbound Student Exchange Program	Ms. Shin, Yoo Won	E-mail: <u>amone@korea.ac.kr</u> Tel : +82-2-3290-1387	
Outbound Student Exchange Program	Ms. Lim, In-Hyang	E-mail: lim0522@korea.ac.kr	
		Tel : +82-2-3290-1389	
Int'l Partnership, Accreditation, Case Competitions	Ms. Kim, Yoon Young	E-mail: yykim@korea.ac.kr Tel : +82-2-3290-5363	
Global Internship, Int'l Faculty Support,		E-mai: yejina@korea.ac.kr	
Protocol	Ms. Yang, YeJin	Tel : +82-2-3290-1364	

	Students General Inquiries
Inbound & Outbound Exchange Students	E-mail: kubsintl@korea.ac.kr







Global Initiat	tive Korea University Business School
KUBS History	905 First Commerce Department in Korea
•	953 First MS/Ph.D. program in Korea
19	963 First Evening MBA (Korea MBA) in Korea
19	994 First Global Internship Program in Korea
20	Pirst Executive MBA program in Korea
20	First Full-Time MBA Programs (Global MBA, Finance MBA) in Korea
20	Accreditations from AACSB (2005) and EQUIS (2007)
20	Tri-University Collaboration Program (S³ Asia MBA: Fudan-NUS-KU)
20	Re-accreditations from AACSB and EQUIS
20	First Business School in Korea to be ranked in the UTD Top 100 Business School Rankings
	2 <sup>nd</sup> re-accreditation from AACSB and EQUIS
20	Academic member of CEMS alliance in Korea
20	Founding of KUBS Worldwide University Business Research Rankings Opening of KUBS Startup Institute
20	D17 Asia Tri-lateral Seminar (KUBS-Hitotsubashi-PHBS)
	Dual International Accreditations First education in Korea accredited by both AACSB and EQUIS  Faculty Size 82 full-time faculty members (largest in Korea at the college level) Ranked 20th in Financial Times Top 100 Executive MBA Rankings 2017 (1st in Korea)  Ranked 47th in Business & Management, 46th in Accounting & finance in 2018 QS World University Rankings by subject  Ranked 98th in 2018 Best Global Universities Rankings: Economics and Business Area (U.S. News & World Report)  Ranked 68th in THE World University Rankings 2018 by Subject (1st in Korea) Ranked 120th in the UTD Top 100 Business School Research Rankings  No. 1 MBA in Korea for 6 consecutive years (2013-2018, Hankyung Business Assessment by HR Managers from the Top 200 Domestic Companies)  Ranked No. 1 Business School in Korea for 10 consecutive years (2008-2017, Hankyung Business Survey of HR managers from the Top 200 companies)  Ranked No.1 among Korean private universities in producing the largest number of CEOs in Top 500 companies (2018, CEO score)  KUBS, Top-Ranked Business School in The 2018 University Rankings By Korea
•	KUBS, Top-Ranked Business School in The 2018 University Rankings By Korea JoongAng Daily







KUBS Student Body					
Programs			Target Segments	Total No. of Students	No. of International Students
Underg	raduate Degr	ee (BBA)	Top-level high school graduates	2290	513
		MS	4 Year college graduates	323	44
	Academic Graduate Degree Programs	Ph.D.	Master graduates	93	7
		MS & Ph.D. Integrated	Unified course of the master's and the doctor's	25	1
	S³ Asia MBA	Mid-level managers in Korea, China, and Singapore	25	17	
Professional	Full- Professional time	GMBA & CEMS	Mid-Level managers	52	18
Graduate Degree Programs Part- time	Finance MBA	Prospective finance industry experts	56	0	
	Korea MBA	Part-time (Evening) MBA	393	4	
	Executive MBA	Senior managers	94	0	

(As of 2019 Spring semester)

KUBS Academic Programs for Exchange Students		
Program	Term	Details
BBA (Undergraduate)	Semester	65% of courses conducted in English
MS (Graduate)	Semester	50% of courses conducted in English     Research oriented, theory-based courses     Eligibility: Students studying at the MS (or graduate) level who acquired a Bachelor's degree.
GMBA	Module	<ul> <li>Approximately 90% of courses conducted in English</li> <li>Practice oriented courses</li> <li>Eligibility: students who acquired a Bachelor's degree (or equivalent, Master's/Doctor's degree if applicable) work experience recommended</li> <li>MS students are able to apply GMBA Program</li> </ul>

Academic Schedule & Deadlines				
	Academic Schedule			Application
Month	Semester (BBA&MS)	Module (GMBA)	Deadline	Deadline
September ~		Module 1	- 30 April	31 May
mid-December		Module 2		
March ~	Spring Semester (2 <sup>nd</sup> semester)	Module 4	31 October	30 November
mid-June		Module 5	31 October	30 November







Nomination & Application			
Entry Requirements	Must have good academic standing		
	Must be currently enrolled at home institution		
	Must be officially nominated by home institution		
	Must be fluent in either Korean or English (recommended English Proficiency Test		
	scores: TOEFL IBT 89, TOEIC 800, or IELTS 6.5. English level acknowledgement letter from the home institution can also be used)		
	• Students who are in their final year of study and/or have required courses that it		
	taken for graduation are not recommended to participate in our exchange program, as		
	there is a high demand for several of our courses and it is highly possible that students will		
Required Documents for	be unable to take the courses that they need.  1) Online application form		
Application Documents for			
	2) One photograph (ID picture)		
	3) Official academic transcript		
	4) Letter of academic reference		
	<ul> <li>MUST be completed by a student's professor or an academic advisor who is familiar with the student's college-level work and is able to attest to his or her character, maturity and self-sufficiency.</li> </ul>		
	- MUST include the recommender's name, title, and the school's logo		
* All supporting documents MUST be written in English or have English	5) Certificate of Health – official form available at the KUBS online application link		
translations and submitted through online application link.	6) Statement of purpose and goals – describes the purpose and goals of his or her exchange semester in 1 or 2 pages (A4 size)		
	7) Copy of Passport Identification Page (which shows a student's photo, name, and passport number, etc.) – passport MUST be valid for six months beyond the period of the student's intended stay in Korea		
	8) Letter of confirmation for private insurance (for non-Korean passport holders only)  - MUST state the dates of coverage and benefits in ENGLISH  - Insurance MUST be valid throughout the entire study abroad period  - Insurance can be submitted after the student is admitted to KUBS.		
	9) Pledge – Attached on the KUBS online application link. Personal information should be filled out and signature needed.		
Nomination and Application Procedure for Student Exchange Program	Before the official nomination, program managers at partner universities MUST jointly agree on the number of exchange students for each academic year with the KUBS exchange program manager.		
	<ol><li>Once the number of nominees are confirmed, the KUBS Nomination Sheet will be distributed at the end of March (for fall semester) and end of September (for spring semester).</li></ol>		
	3. A link to KUBS's online application will be given to the nominees at the end of April (for fall) and October (for spring), and they MUST complete the online application by the deadline indicated.		
	4. After final review of the students' application, a 'Letter of Admission' will be sent to the students who are successfully admitted through e-mail first. By the end of June (for fall) and December (for spring), the 'Admission Package' including 1) original copy of Letter of Admission, 2) Certificate of Admission, and 3) Business License of Korea University will be sent to the home institution.		







program during the whole duration of their stay at KUBS. Those who do not submit the letter of confirmation for private insurance will NOT be allowed to enroll at KUBS even if they have received the Letter of Admission.  6. The letter of confirmation for private insurance can be submitted either at the time of
6. The letter of confirmation for private insurance can be submitted either at the time of online application or via e-mail within 2 weeks of receiving the Letter of Admission.

		Course Information		
Majors		Accounting / Finance / International Business / Logistics, Service & Operations Management (LSOM) / Management / Marketing / Management Information System (MIS)		
Course List	Refer <acade< th=""><th colspan="3">Refer <academic offerings=""> from page 6</academic></th></acade<>	Refer <academic offerings=""> from page 6</academic>		
Class Size	• MS: 5~15 (le	<ul> <li>BBA: 15~100 (35 students per class on average)</li> <li>MS: 5~15 (less than 20 students per class on average)</li> <li>GMBA: Different each semester</li> </ul>		
Tests	Midterm exar	Midterm exam, Final exam, Presentations, Group work, etc. (varies by class)		
Workload per Credit Hour		• 3 credits= 3 hrs/wk, 16 wks/semester • 2 credits= 4 hrs/wk, (GMBA) 8 wks/module		
	Program BBA	Maximum Limit 19 credits per semester	Regular (non-exchange)  Normally take 4-6 classes (12 - 18credits)	
Credit Hour Limit	MS	12 graduate credits per semester (If student takes undergraduate courses, max 19 credits)	Normally take 3-4 classes (9 - 12credits)	
	GMBA	Two modules cannot exceed 19 credits	Normally take 2-4 classes each module	
Students must take at least 1 course per semester/module.			dule.	

## **Grading System**

Professors have full authority for evaluating students. Each student's academic performance is graded according to the following criteria: exams and assignment results, attendance, and class participation, etc. A minimum of 70% attendance is required in order for a student to earn a passing grade.

Letter Grade	Grade Point	Percentage
A+	4.5	95 – 100
А	4.0	90 – 94
B+	3.5	85 – 89
В	3.0	80 – 84
C+	2.5	75 – 79
С	2.0	70 – 74
D+	1.5	65 – 69
D	1.0	60 – 64
F	Fail	59







	Academic Offerings
BBA Courses (Undergraduate)	http://sugang.korea.ac.kr > Major Subject > Korea University Business School
	• Students may refer to the course list from the previous corresponding semester. (e.g. 2018 Spring semester for 2019 Spring Semester) The course list are to be used as reference not all courses may be offered.
	• Students are responsible for checking the latest course list in July for the fall semester and in January for the spring semester. The lists offered in Fall and Spring may differ, so please check carefully.
	Courses conducted in English are indicated as "(English)".
	All KUBS undergraduate courses taught in English are open to the exchange students. (Exception: "BUSS163 Introduction to Business" and "BUSS402 Management Strategy")
	• Click on the Course No. link to see the syllabus. If no information is available, please click the 'Upload File' link at the bottom of the page for the syllabus.
	<ul> <li>Exchange students can take non-business courses if pre-requisites are met and they have successfully registered online. (<u>Non-available subjects</u>: Medicine, Nursing, Law, Information Security, and all the courses provided by the departments at <i>Sejong</i> campus, which is indicated as S in the Campus category)</li> </ul>
	BBA students CANNOT take MS/MBA courses.
MS Courses (Graduate)	http://sugang.korea.ac.kr/ > Graduate School Courses > Graduate School > select 'Department of Business Administration' or 'International Business'
	• Students may refer to the course list from the previous corresponding semester. (e.g. 2017 Fall semester for 2018 Fall Semester) However not all courses are guaranteed to be open, and only a selected number of classes will be available among the courses which will be announced after application.
	Courses offered in English are indicated as "(English)".
	Click on the Course No. link to see the syllabus of each course. If none is available, please click the 'upload file' link at the bottom of the page.
	• The final list of business courses available to exchange students will be distributed via email to individual students in August for the fall semester and in February for the spring semester.
	<ul> <li>Students MUST be aware that not all business graduate courses are available.</li> <li>By participating in KUBS exchange program, they will be coming at their own risk of taking limited courses. Students are recommended to come at the spring semester, as course availability is more limited in the fall semester.</li> </ul>
	<ul> <li>Students can take graduate courses provided by other departments regardless of major, as long as they meet the requirements (prerequisites) and have the professor's permission. (Only subjects under the category of "Graduate School" are available. GMBA courses or Graduate School of International Studies are not available. Non-available subjects: Medicine, Nursing, Law, Information Security, and all the courses provided by the departments at Sejong campus, which is indicated as S in the Campus category)</li> </ul>
	• MS students are allowed to take BBA courses but GMBA courses are not available (students are responsible for checking with the program manager at their home institution regarding the compatibility of KUBS courses in terms of credit transfer).







MBA Courses	http://sugang.korea.ac.kr > Graduate School Courses > Graduate School of
	Business Administration* > Global MBA
	* There are 2 Graduate School of Business Administration tabs please select the 2 <sup>nd</sup> one
	• Change the setting for <i>Year</i> and <i>Term</i> to the previous corresponding module. (e.g. 2018 module 4 for 2019 module 4)
	• Click on the Course No. link to see the syllabus. If no information is available, please click the 'Upload File' link at the bottom of the page for the syllabus.
	• The final list of courses available to exchange students will be distributed via email in August for module 1, September for module 2, February for modules 4 and March for module 5.
	• As core courses are offered in the fall (modules 1&2) and electives are offered in spring (modules 4&5), it is recommended for exchange students at the MBA level to come in spring in terms of course selection since most students will have already taken their core courses at their home institution.
	MBA students CANNOT take BBA/MS courses, or courses other than GMBA
Korean Language Courses	Korean language courses for BBA/MS students are offered during regular semesters. There are 6 different levels from Beginner to Advanced.
	• Korean courses for exchange students can be found at <a href="http://sugang.korea.ac.kr">http://sugang.korea.ac.kr</a> > General Subject > General Studies > Electives > IFLS108 – 113 / IFLS240 – 247.
	<ul> <li>Non-credit Korean language classes for 4 weeks are offered during the summer/winter vacation to exchange students who completed a regular semester at KU, regardless of academic level. For further information please refer to <a href="https://klc.korea.ac.kr/index.do">https://klc.korea.ac.kr/index.do</a></li> </ul>

Course Registration						
Fall Semeste			Spring Semester			•
Schedule	BBA	MS	MBA	BBA	MS	MBA
Preparatory Preferred Course Listing	Early August	N/A	N/A	Early February	N/A	N/A
Course Registration	Mid-August	End of August	Mid-August	Mid-February	End of February	Mid-February
Add/Drop Period	Early September	Early September	First week of first module	Early March	Early March	First week of first module

- Preparatory Preferred Course Listing for BBA students allows students to expedite course registration before the official registration period begins.
- Detailed information with specific dates and complete instruction will be sent to students prior to the course registration period in July/August for the fall semester and January/February for the spring semester, and students are responsible for reading and following the guideline very carefully.

	Accommodation				
On-campus Accommod	lation	All on-campus accommodations are located within about 20 minutes of v distance from the main campus.			minutes of walking
Residence Hall	Туре	Fall Semester Summer A Summer B (4 months) / Winter A / Winter B			Spring Semester (4 months)
CJ International	Single	KRW 2,000,000	KRW 500,000	KRW 1,000,000	KRW 2,000,000
House (w/ Bath)	Double	KRW 1,580,000	KRW 395,000	KRW 790,000	KRW 1,580,000







Anam Global Double	KRW 1,580,000	KRW 395,000	KRW 790,000	KRW 1,580,000			
House (w/ Bath)	Triple	KRW 940,000	KRW 235,000	KRW 470,000	KRW 940,000		
Applying for On-campu	ıs	Online Application I	Period	l	1		
Accommodation		• Fall Semester: Earl	• Fall Semester: Early June ~ Early July				
		Spring Semester: E	• Spring Semester: Early December ~ Early January				
		Residence Office	Residence Office				
		Web: http://reslife.k	korea.ac.kr				
		E-mail: reslife@kore	a.ac.kr				
		Phone: +82-2-3290-	1554				
		Fax: +82-2-929-3184	1				
		However, please not	However, please note that IT IS VERY DIFFICULT FOR KUBS EXCHANGE STUDENTS				
		TO GET A ROOM	TO GET A ROOM IN ONE OF THE ON-CAMPUS DORMITORIES due to its				
		assignment priority	assignment priority and limited spaces. Therefore, it is highly recommended for				
		students to find and prepare to stay in off-campus accommodation in case on-					
		campus housing is n	ot provided (which is	very likely).			
Off-campus Accommod	dation	There are numero	us private student	accommodations ca	lled <i>Goshitel</i> near		
		campus, in 5-10 min	campus, in 5-10 minutes walking distance. These accommodations vary widely in				
		terms of room size and rate. Prices range from approximately KRW 500,000 to					
		KRW 700,000 per m	KRW 700,000 per month, and the average price is about KRW 550,000.				
		General information on housings in Seoul is also available at the Seoul Global					
		Center website, http	Center website, http://global.seoul.go.kr				
		Homestay Korea (http://homestaykorea.com) can arrange students with families					
		willing to host a hon	willing to host a homestay student, and reservations are available in English.				

Insurance			
Private Health/Travel Insurance	All KUBS incoming exchange students except for those with Korean citizenship		
(for non-Korean passport holders only)	MUST have worldwide insurance coverage, and the benefits should provide for all		
	injuries and illnesses that may occur during the entire duration of their stay in		
	Korea.		

	Visa
For foreigners of non-Korean descent	KUBS exchange students of non-Korean descent MUST have a D-2 student visa to study at KUBS. They can apply for a visa at the nearest Korean Embassy or Korean consulate in their home country by submitting the documents in the admission packet: Certificate of Admission, Letter of Admission, and Business License of Korea University (students with Chinese nationality MUST apply in the country where their home institution is located).
	Those who are going to travel and apply for the student visa in other countries than their home country MUST make sure to check if they can process the visa application there.
	Important notice: When the student comes to Korea with a single-entry visa and the student leaves Korea before making an Alien Registration Card (ARC), their visa will be cancelled. Please remember this before making travel plans after arriving Korea.
For foreigners of Korean descent / individual holding Korean and other (dual)	Requirements for obtaining a visa may vary for foreigners of Korean descent and/or individuals holding Korean and other (dual) citizenship. Thus, they MUST







citizenship	check with the Korean Embassy or Korean consulate in their place of residence before applying to our exchange program.
For Korean passport holders / F-4 visa holders	Students holding a Korean passport or F-4 visa do not have to apply for any other specific visa to study at KUBS.
F-4 VISA HOIUEIS	specific visa to study at Kobs.

	Arrival Guide
Orientation for Exchange Students	Orientation is <b>MANDATORY</b> for all incoming exchange students.
	• Fall Semester: a week before the semester starts in August
	Spring Semester: a week before the semester starts in February
	* Specific dates to be announced.
Airport Pick-up Service	Before the first day of the orientation in August (for fall) and in February (for
	spring), airport pick-up service is provided for students who are staying at either
	the KU on-campus accommodation or the off-campus housing options around the campus.
	Those who would like to apply for this service MUST submit the online request form
	at http://oia.korea.ac.kr > Exchange/Visiting > Requests > Airport Pickup.
	* Specific dates to be announced. (Usually around the weekend before orientation)
Recommended Arrival Date	On-campus Accommodation Move-in Date
	• Fall Semester: the same date as the airport pick-up service in August
	Spring Semester: the same date as the airport pick-up service in February
	On-campus Accommodation Move-out Date
	Fall Semester: Sunday right after the finals week
	Spring Semester: Sunday right after the finals week
	However, unlike the on-campus dormitory, there are no official check-in/out dates
	for off-campus housing, as the rental fee is calculated according to the date the
	student moves in.
How to Get to KUBS	Those who are not able to use the KU airport pick-up service on the official dates or
	are coming to visit KUBS for non-academic purposes will need to arrange their own
	means of transportation.
	Airport Help Center: http://www.airhelp.co.kr
	• By public transportation: http://oia.korea.ac.kr > Introduction > Visit KU >
	Transportation

Estimated Living Expenses in Seoul			
Tuition Fee	Waived at the host institution; paid only to the student's home institution		
On-campus Accommodation	KRW 880,000 ~ KRW 2,000,000 (4 months)		
Off-campus Accommodation	KRW 450,000 ~ 650,000 per month		
Food/Meals	Approx. KRW 400,000 per month		
Local Transportation	Approx. KRW 80,000 per month		
Academic Expenses	Approx. KRW 200,000 per semester (mainly textbooks)		
Personal Expenses	Approx. KRW 200,000 per month but may vary		







	Student Services
Korea University Buddy Assistants (KUBA)	KUBA is a buddy matching program that connects incoming exchange students with KU domestic students. International students will have the opportunity to experience and participate in KU's events and learn about Korean culture while building strong friendships with their buddies. All exchange students will be assigned to a KUBA buddy by default.
KUBS Buddy Program (undergraduate only)	KUBS Buddy is a KUBS student organization specifically designed to help KUBS exchange undergraduate students adjust to KUBS life and give advice in course selections. KUBS undergraduate exchange students will join the KUBS Buddy program without an application.
Campus Facilities	Library, Computer Lab, Fitness Club, Bookstore, Print Shop, Post Office, Stationery, Bank, ATMs, Cafeteria, Restaurant, Mobile Shop, Hair Salon, Convenience Store

Activities & Events				
Seoul City Tour	August February		A sightseeing tour to famous places in Seoul	
Beginning-of-Semester Party	September	March	A welcoming event for international students	
Annual Korea University  - Yonsei University Sporting Event	October		A sporting event between Korea University and Yonsei University	
University Festival ( <i>Ipselenti</i> )	May		KU's annual school festival	
International Students Festival	November		A great opportunity for international students to introduce their culture to KU students	

## **Academic Transcript**

KUBS sends out students' initial copies of academic transcripts to their home institutions in January (for fall) and in July (for spring) free of charge when they complete their semester(s) at KUBS.

- Fall Semester: at the end of January
- Spring Semester: at the end of July
- \* Should students need more copies, they can make an online request and pay extra fees at http://oia.korea.ac.kr > Exchange/Visiting > Requests > Transcript Request.