

**Paris Campus**

**2017-18**

**Course offerings for 3rd year exchange students**

**Fall Semester**

	<b>Intitulé des modules</b>	<b>ECTS</b>
	Purchasing and Supply Chain Management	6
	Business Ethics	6
	Cultural Aspects of Management	6
	International Business Law	6
	Financial Management	
	Strategic Marketing Planning	
	Treasury and International Risk Management	
	Geopolitics (ex : World Geography)	
	Advertising and Promotion	6
	International Management	
	Marketing & New Technologies	
	Principles of Accounting	
	Etude de marché (Français)	
	Communication, Médias et Entreprise (Français)	6
	Les Techniques de Management (Français)	
	<del>Politique Générale d'entreprise (Français)</del>	
	French Language (2 g - 2 sous-groupes)	3
	Business English	

**Spring Semester**

	<b>Intitulé des modules</b>	<b>ECTS</b>
	Purchasing and Supply Chain Management	6
	Business Ethics	6
	Cultural Aspects of Management	6
	International Business Law	6
	Financial Management	
	Strategic Marketing Planning	
	Treasury and International Risk Management	
	Geopolitics (ex : World Geography)	
	Advertising and Promotion	6
	International Management	
	Marketing & New Technologies	
	Principles of Accounting	
	Etude de marché (Français)	
	Communication, Médias et Entreprise (Français)	6
	Les Techniques de Management (Français)	
	<del>Politique Générale d'entreprise (Français)</del>	
	French Language (2 g - 2 sous-groupes)	3
	Business English	