

GMSCM

浙江大学 MBA 教育中心
Zhejiang University MBA Program Office

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MASTER IN GLOBAL MANUFACTURING AND SUPPLY CHAIN MANAGEMENT

全球制造与供应链管理硕士项目



2015 年浙大 MBA 招生专题页面

GMSCM

THE PARTNER 合作院校简介

加拿大麦吉尔大学 (McGill University) 始建于 1821 年, 是加拿大最古老的大学之一。麦吉尔大学坐落于文化历史悠久、风景秀丽、充满活力的蒙特利尔市中心, 是一所著名公立大学, 被誉为“加拿大哈佛”。麦吉尔大学在 QS 最新 2012~2013 年世界大学排名中名列第 18 位, 连续第六年保持其全球 Top20 大学地位, 加拿大第一的宝座。麦吉尔大学对外学术交流很活跃, 和世界上众多国家和地区有学术往来。

麦吉尔大学管理学院 (Desautels Faculty of Management) 成立于 1906 年, 学院被商业周刊、加拿大商业、福布斯、经济学家和金融时报评为全球顶级国际商学院之一。麦吉尔大学管理学院优秀的创新项目和良好的历史声誉, 吸引着来自全世界的优秀学生 and 杰出的教授, 同时也吸引着来自全球顶级雇主高要求的招聘人员。



PROGRAM OVERVIEW 项目概况

全球制造与供应链管理硕士项目 (Master in Global Manufacturing and Supply Chain Management) 是由加拿大麦吉尔大学与浙江大学两所著名高校联合创办的双学位硕士项目, 基于原有的加拿大麦吉尔大学的制造管理硕士项目 (MMM) 和浙江大学工商管理硕士 (MBA) 项目设立而成, 完成该项目学习的学生将获得两所大学所颁发的硕士学位。GMSCM 项目培养的目标人群为制造业、生产性服务业以及物流企业的核心经理人员。

The Master in Global Manufacturing and Supply Chain Management Program (GMSCM) is a double-degree program co-founded by two renowned academic institutes: McGill University (Canada) and Zhejiang University (China). The students who have completed GMSCM program will be awarded with both an MBA degree from Zhejiang University and a Master degree of Management from McGill University. The Program is targeting at high-potential managers in manufacturing, producer services and logistics industries.

HIGHLIGHTS

项目优势

名校双硕士学位 可在职集中学习

Double-degree program ; Part-time study

该项目授课方式为为集中在职。课程修满，成绩合格的学生，可获浙江大学 MBA 硕士学位及研究生学历证书、加拿大麦吉尔大学（McGill）的 Master of Manufacturing Management 学位证书。

该项目 2013 级同学奖学金覆盖率高达 70%

Scholarship provided by Zhejiang University, McGill University, Strategic Partners

在去年 9 月入学的全球制造与供应链管理项目（GMSCM）2013 级的 27 位同学中，有 19 位同学共获得了总额为 41 万元人民币的赞助企业奖学金。该奖学金的最高金额为 6 万元人民币。麦吉尔大学还将追加 1.1 万元加币（约 6 万多元人民币）作为 2014 级新生的奖学金。

国际化的师资队伍 麦吉尔大学教授到杭授课

English-taught program ; Half course delivered by McGill professors

全英文授课，加拿大麦吉尔大学和浙江大学两所名校打造一流教学管理团队。50% 的课程由加拿大麦吉尔大学教授亲临杭州授课。

优秀的同学团队 广阔的校友网络

World-wide alumni network; Outstanding classmates

2013 级项目同学平均有 7 年以上制造、物流、供应链等相关行业从业经验；毕业生可终身享受两校的职业发展、企业实习等校友服务，融入两校精英荟萃的校友网络。

加拿大暑期 Summer School

Overseas summer school in McGill campus

浙大 MBA 选修课对 GMSCM 项目学生开放；同时，麦吉尔大学在加拿大设有海外模块，供 GMSCM 项目学生选修。GMSCM 项目学生可以选修在加拿大蒙特利尔授课的 MMM 项目课程并可参访当地企业。



CURRICULUM

培养计划

General Management Module	Financial Accounting	Common Courses	Critical Thinking
	Organizational Behavior		Graduate English Communication Capability
	Elements of Modern Finance		Graduate English Level Test
	Marketing		
Supply Chain Management Module	Strategic Management of Operations	Compulsory Electives	
	Logistics Management		Orientation
	Total Quality Management		Cross Cultural Management
	Procurement and Distribution		Managing Organizational Change
	Data Decisions and Models		Manufacturing & The Environment
Manufacturing Management Module	Analysis: Production Operations	Industry Module	
	Computer Integrated Manufacturing		Manufacturing Industrial Stage
	Product Design		Manufacturing Case Studies
	Manufacturing Information Systems		Manufacturing Industrial Seminar

TESTIMONIALS

制造与供应链行业学生感言

After being part of Zhejiang MBA and GMSCM joint program for a year, I can say that the curriculum is very well rounded, as the professors and the administrative staff do their best to be able to provide both theory and practical knowledge that we need in order to be proficient businessman and managers. I will be able to use the skills I am gaining in many aspects of my career, as the program offers a focused, intense, rewarding and enriching experience, that will make us great industry leaders. Additionally, the international networking resources available through both the Zhejiang and McGill alumni community will, in the future, continue to add value to my career.

Felipe Arcila
GMSCM'13

On the GMSCM program I was able to understand several aspects on the manufacturing management that I was not aware before. Being a program between two Universities in very distinct environments the insights from both sides in the class discussions really add to the learning process. As a supplier development engineer in China the program help me a lot with my work and now I'm able to launch projects in a much faster and effective way in China. I'm able to understand better the suppliers in China due our discussions in class and apply tools that we learned in their process. The different cultures and industries that the professors and students come from make the classes very interesting and the learning process very enjoyable.

George Manske
GMSCM'13
Supplier Development Engineer
Riffel Motopecas, Brazil

“MMM program efficiently combines a mix of engineering curriculum and graduate-level management courses to give its students the right skill-sets to perform in today’s continuously changing manufacturing environment. The specialized seminar based training programs in Six Sigma and Leadership further add to the usefulness of hiring MMM students as from the company’s perspective they can hit the ground running and quickly integrate within the company’s management systems. The mandatory paid internship aspect of the program further increases the employability of the students and also gives a chance to experience the Canadian work-culture.”

Devender Mohan Gupta
MMM'08
Bio-Fuels Optimizer
Imperial Oil, Canada

“The MMM program built up my expertise in supply chain management, enabling me to successfully switch from sales and marketing to procurement and sourcing. The knowledge acquired in the program gave me a competitive edge to get well involved in the ongoing global trend of the offshore outsourcing and manufacturing. Moreover, by carrying the good name of McGill, it eventually fulfilled my dream of studying in a prestigious world class university.”

Fuyun (Andy) Cao
MMM'06
International Procurement Manager
Kruger Inc

浙江大学 MBA 项目实现了我的求学之梦，特色鲜明的 GMSCM 项目更是给了我不一样的历程。作为制造业民企的管理者，从管理思路和技能上都遇到了瓶颈，正是这个项目如同为我私人定制，浙大名师的工商管理课程，麦吉尔的专业制造业课程，帮我开拓了国际视野，建立了系统性思维，实践了精益管理技能，更收获了志同道合的师友。来自北方的我，每两周奔赴三千公里来到浙大读书的动力与激情也正源于 GMSCM 的独特魅力，GMSCM 项目开启了我人生新的旅程。

姜小光
13 级 GMSCM 项目学生
秦皇岛骊骅淀粉股份有限公司
总经理助理

无论个人或是企业，在经历了一段时间的发展后，都会面临提升的瓶颈，亦或生死的抉择。当一天的忙碌与拼搏暂时平定，是否应抬起头，舒缓业已迷茫的眼睛，看看我们周遭的世界，静心思考我们的工作和人生。

GMSCM，对于想植根于制造业发展的我，无疑提供了良好的平台。这里的课程整合了两所院校以及两个国家的优势，提供基于全球视野的制造及供应链课程，同时植根本土，发挥新兴市场优势。当然最让人开心的，是拥有一群充满朝气，热情犀利的同学，在课程讨论、企业参访、项目中互相促进，共同成长。相信这样的学习和人生经历定会帮助自己的人生更有意义，企业更加成功。

李彬
13 级 GMSCM 项目学生
博士电动工具（中国）有限公司
亚太区研发总监

十四年前，工科毕业的我离开杭州参加工作，在一家制造企业基础岗位开始发展，近年来参与企业高层工作越来越多，企业向前的步伐也越来越大。十几年间从最初的承揽订单制造产品，到今天的海外项目投资经营，产品链延伸越来越长，涉及的单元越来越多，和国际投资者与企业的合作策划越来越复杂。工作团队中老面孔难觅踪影，新问题层出不穷，我有力不从心、茫然无措的感觉。此时，回学校去充电是我心底最迫切的渴求。

一个偶然的机会，我得知了浙大 MBA 中心正要开设一个新的全球 MBA 项目 – 全球制造与供应链管理硕士项目（GMSCM），莫名的，我觉得她就是我的希望。这是浙大和加拿大麦吉尔大学合作的双硕士文凭项目，课程包含商业经营管理知识，制造管理，全球供应链管理，并且能参与国内外知名制造及供应链企业的咨询项目。这些，让 GMSCM 成为我毫不犹豫的选择。

很幸运，我成为了第一届的学员。走进浙大，百年文化传承从我们的老师们身上焕发出新时代的气息。课堂上严谨从业、课余席间轻松的调侃，老师是我们的朋友，知识是我们讨论的话题。课外的紧张学习，课上小组陈述的生动展示，留给我们的不仅仅是获得的知识 and 完成项目的经验，还有满满的欢乐记忆和浓浓的同学情谊，而这些让在工作中倍感困顿的我焕然一新，重拾积极向上的精神。

GMSCM 项目授课知识量大，涉及范围宽，案例分析和实际工作联系紧密。老师们调动了广泛的资源为我们展示了前所未知的领域和解决问题的经验。有加拿大知名制造企业的资深顾问和我们分享实际案例，有省级环境专家给我们讲解环境政策和发展趋势，更有身为加拿大制造业专家、庞巴迪公司顾问的麦吉尔大学老教授亲自为我们授课，给我们带来制造领域最先进的知识和理念

转眼间一年的学习过去了，课程已近过半，在期待后续更精彩的学习和生活的同时，我想说：谢谢你 GMSCM！你带我走向了新的起点！

吴君华
13 级 GMSCM 项目学生
浙江优创材料科技股份有限公司
董事会秘书 / 董事

EMPLOYERS

制造与供应链行业雇主感言

“In today’ s marketplace, building cars and trucks has become very competitive not only in terms of quality and cost, but also in finding the top management team with manufacturing experience to become leaders, coaches and trainers for the year 2000 and beyond. It is becoming very important that major universities such as McGill work with industry to help develop the product we need to become the very best we can be. The MMM Program at McGill is truly the way to go to get universities on our manufacturing shop floors and to bring manufacturing people to the university.”

Allan H. Rae

Senior Executive, Corporate Quality
DaimlerChrysler Corporation

“The MMM offers a unique combination of courses drawn up by management, engineering and manufacturing subject matter experts that together work at preparing future leaders of industry. As part of their program, participants get exposed to industry best practices that, combined with the material covered in their classes, give them real-time awareness of our challenges and the opportunity to make a difference in our companies. Long live the MMM!”

Michel Gagné

Director, HR Planning & Development
Pratt & Whitney Canada Inc

“I have been associated with the MMM program for more than two years now and have received opportunities to not only improve my business through seminars and conferences, but also through student internships and potential for long-term educational opportunities for my employees. The curriculum in this program is cutting edge. I can honestly say that I wish I had the opportunity to attend a program like this 15 years ago.”

Thomas Despres

Plant Manager
Astec APS, Mexico

“The MMM program is ideally suited to CAE’ s current needs as the corporation undergoes significant change. MMM graduates and students are facilitating aspects of this change in CAE’ s manufacturing departments. Their knowledge of operations management issues and their ability to understand the business contexts are being used to change business processes and contribute to efficiency gains. In a climate which requires paradigm shifts, and their implementation, the MMM program is providing key resources.”

John Overton

Manager, Manufacturing Systems Engineering
CAE



HOW TO APPLY

如何申请

Admission Requirements for Overseas Students

- 1, Master degree with at least two years work experience, or bachelor degree with at least three years work experience
2. GMAT score , or GRE score
3. English proficiency test score: TOFEL or IELTS
4. Undergraduate transcript GPA
5. Pass GMSCM program's interview

How to Apply

Submit the online application form for GMSCM Program

Submit the relevant required documents

Attend an interview in English for the GMSCM Program

Register for the Zhejiang University MBA Program

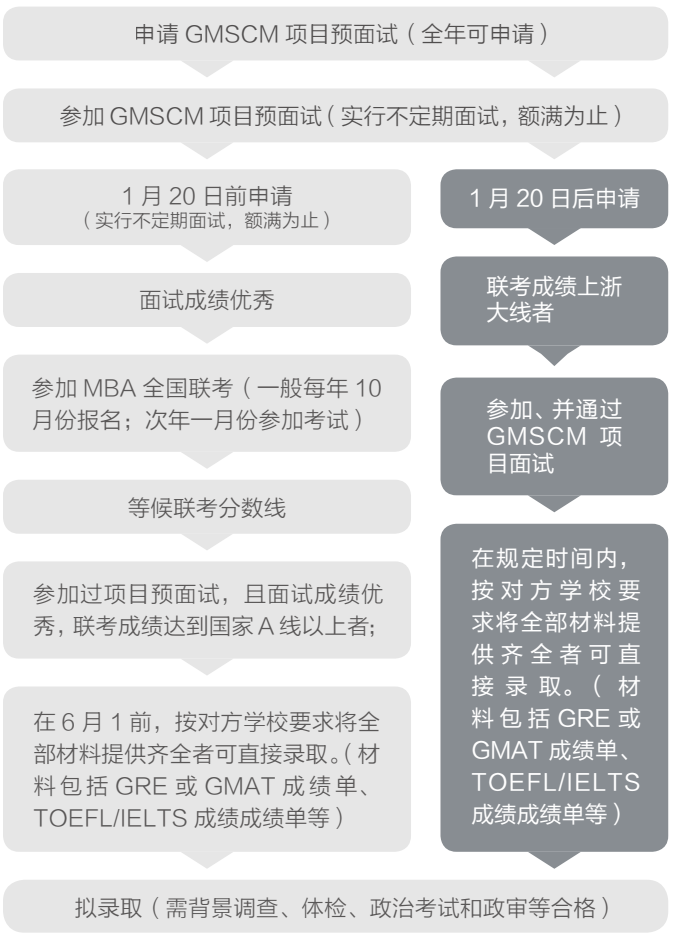
(Note: GMSCM program candidates must be officially admitted by Zhejiang University MBA Program)

Only the most qualified candidates who complete the above steps will be admitted to the GMSCM Program

国内考生录取要求

1. 本科毕业工作满 3 年或研究生毕业工作满两年。
2. 通过 GMSCM 项目面试选拔。
3. 参加全国 MBA 入学联考，达到当年录取分数线。
- 4 . 提交 GMAT 或 GRE 成绩，或 MBA 联考综合部分不低于 115 分。
5. 提交 TOEFL 或 IELTS 成绩。
6. 提供本科 GPA 成绩单。

国内考生申请流程



全球 MBA 项目

全球 MBA 实行不定期面试，名额招满为止。网上申请全球 MBA 项目后，会有专人联系面试安排事宜。

GMBA 项目面试资料系统递交截止时间：7 月 30 日、9 月 15 日、10 月 29 日、11 月 30 日、1 月 20 日。

国内考生申请所需材料

申请 2015 年 GMSCM 项目的考生，完成网上申请，并根据要求在线递交证明材料。

4 月 30 日前递交符合要求的 TOEFL/IELTS（和 GMAT / GRE）成绩，并最终就读该项目的考生将获得 2000 元外语奖学金。

温馨提示：以下材料需要在面试时审查原件，请务必携带。

- 【必选】在线填写 GMSCM 项目申请表（信息系统内）；
- 【必选】英文个人简历；
- 【必选】中英文自我简介：包含职业经历、每个阶段主要工作业绩，自身 10 年职业规划等；
- 【必选】学历证明材料扫描件；
- 【必选】TOEFL/IELTS 成绩扫描件；（2015 年 5 月 31 日前提供）；
- 【必选】GMAT/GRE 成绩扫描件；（2015 年 5 月 31 日前提供）；
- 【必选】本科 GPA 成绩扫描件；（2015 年 5 月 31 日前提供）；
- 【必选】2 份中文 / 英文推荐信并附推荐人名片；
- 【必选】公司介绍：公司组织结构图，并标注本人位置（一页 A4 纸以内，五号字号）；
- 【必选】中英文本科成绩单（2015 年 5 月 31 日前提供）
- 【可选】若本人创业，提供公司营业执照、验资报告或股份协议扫描件；
- 【可选】若有海外经历，提供护照、其它证明材料（学习证明或单位证明）扫描件。

学费与费用

学费：19 万人民币（根据当年汇率波动而定）

19 万学费包括本项目的各项课程教学与实践环节、管理等费用，但不含赴加拿大的住宿费、生活费、往返交通费等。